

EXECUTIVE ADVISOR | | BUSINESS ANGEL

RINGER&
FROM 02.2014 ->

Sparring partner & interim management to both corporate clients and scale-ups. 20 years of proven practice from both management consulting, industry and leadership positions. Serve as sparring partner and advisor to top-management supporting strategic priorities and helping turn strategies into operation and real results. Support VCs/investors maximize the value of their start-up investments by supporting the management team with day-to-day strategic focus, leadership development as well as structuring and strengthening daily operation and the ability to scale fast and secure further funding. Member of Board of Directors at Orana Group as well as Angel Investor in scale-up companies.

STRATEGY EXECUTION - Turning strategy into operation through hands-on approach e.g. performance dashboards, project management, leadership development, governance, etc.

POST MERGER TRANSFORMATION - Reaping business synergies through joint strategic approach, project designs, and structured integration activities

INTERIM MANAGEMENT - Driving top strategic priorities/projects and sparring with the executive team by taking ownership and being part of the leadership team long-term (several years).

GOVERNANCE & DECISIONS - Establishing management information for board & executive leadership through optimizing governance, reporting, systems and performance management

Please visit www.ringer.dk to read client-cases and testimonials.

DANSKE BANK
06.2013 - 02.2014

VICE PRESIDENT, HEAD OF STRATEGY IMPLEMENTATION

Focusing on designing, executing and following up on the roll-out of the new strategy across the global organization. Focus on changing the way global sales-, credit- and specialist-teams understand and work with customer-solutions and how the leadership team support this

Significant results achieved through 3 keys to change: 1) developing a strong leader role with high capabilities for driving unit Profit/Loss and individual performance 2) focusing on leadership development through joint customer-teams of sales, credit and specialists 3) significantly changing the way advisors prepare, understand and ultimately meet the customers with strategic solutions

MAERSK LINE
09.2011 - 06.2013

DIRECTOR, HEAD OF STRATEGY EXECUTION OFFICE

Planning and providing objective diagnostics for ongoing strategy reviews. Enabling top-management to continuously assess if the portfolio of strategic initiatives is on track and will deliver on the long-term targets i.e. EBIT, competitor benchmarks, and market share. Securing progress and sustainable benefit realization.

Driving force in founding, designing, and heading up Maersk Line's first Strategy Execution Office. Radically revising operationalization of strategy and management of strategic portfolio e.g. detailing new governance model and approach for anchoring strategic change

MAERSK LINE
09.2009 – 09.2011

TRADE & MARKET MANAGER, P/L RESPONSIBLE

Profit & loss accountability (revenue of +USD 600 mill) for freight route between Far East Asia and Europe. Commercial responsibility for Japan and Great Britain i.e. leading country sales organizations to meet volume, utilization (optimization of vessel capacity) and profit targets; yearly contract negotiations with large customers e.g. Tesco, Marks & Spencers, Honda, Sony, etc.

Responsibility for product-development i.e. design of route schedules and changes to port-calls based on trade-patterns; development of commercial market strategies; operational management of 10 container vessels on the route

**A.P.MØLLER-
MAERSK**
03.2007 – 9.2009

PERSONAL ASSISTANT TO CEO EIVIND KOLDING (SKIBSREDER)

Assessment of business proposals, investment cases, business unit reports, monthly reports to the Executive Board and board reports to the A.P. Møller-Mærsk Board of Directors.

Planning of CEO activities e.g. facilitate Global Management Team meetings with focus on development and implementation of the new strategy. Prepare travel program and accompany CEO during global strategy roll-out. Ensuring follow up on relevant actions pertaining to meetings with customers, government bodies and Maersk local commercial organizations

**A.P.MØLLER-
MAERSK**
07.2004 – 3.2007

PROGRAM MANAGEMENT, GLOBAL SAP FINANCE & ACCOUNTING

Part of program management office on large scale finance project involving 100+ business people 200+ business consultants. Assistant to program director.

Responsible for development of project plans and budgets, identification and management of program risks/issues and contingency planning, resource management, steering group materials and ad-hoc projects

ACCENTURE
08.2000 – 7.2004

MANAGEMENT CONSULTANT

Development of broad toolbox and problem solving capabilities. Analysis of business requirements, optimization and implementation of efficient business processes with an aim to improve customer's business profitability long term

Project planning i.e. ensure alignment of business targets with business development and development of business KPIs and balanced scorecard. Development and execution of change management activities. Team-lead responsibilities

EDUCATION

1994 – 2000 Master of Economics (Cand.polit) – University of Copenhagen

1996 Economics - Exchange Student - Universität Bielefeld, Germany

1993 – 1994 Exchange student, College Mississippi, US

1990 – 1993 Mathematical graduate (high school)

DIPLOMAS

Prince 2 practitioner (certified)
